

UNIVERSITY OF NORTH ALABAMA
College of Business
Marketing Degree
2008 - 2009
Four Year Plan

	<i>First Semester</i>				<i>Second Semester</i>			
			Grade	Quality Points			Grade	Quality Points
FRESHMAN	EN 111 or EN 121	3 hrs.			EN 112 or EN 122	3 hrs.		
	MA 100 OR MA 112*	3 hrs.			MA 112 or QM 291*	3 hrs.		
	Natural Science w/lab**	4 hrs.			Natural Science w/lab**	4 hrs.		
	HI 101 or HI 101-H or HI 201	3 hrs.			HI 102 or HI 102-H or HI 202	3 hrs.		
	CIS 125	3 hrs.			EC 251	3 hrs.		
	TOTAL	16 hrs.			TOTAL	16 hrs.		
SOPHOMORE	EN 231 or EN 233	3 hrs.			EN 232 or EN 234	3 hrs.		
	COM 201 or COM 210	3 hrs.			QM 292	3 hrs.		
	QM 291	3 hrs.			AC 292	3 hrs.		
	AC 291	3 hrs.			BL 240	3 hrs.		
	EC 252	3 hrs.			MK 360	3 hrs.		
	Fine Arts Elective***	3 hrs.			General Elective*	3 hrs.		
					CAAP & apply to COB major	0 hrs.		
	TOTAL	15 hrs.			TOTAL	18 hrs.		
JUNIOR	QM 295 *	3 hrs.			MG 330	3 hrs.		
	MK 363	3 hrs.			Any 300/400 Level Elective	3 hrs.		
	Any 300/400 Level elective	3 hrs.			Business Elective 300/400 level	3 hrs.		
	MK Elective 300/400 Level	3 hrs.			MK 461	3 hrs.		
	MG 382W	3 hrs.			MK 479	3 hrs.		
	General elective	3 hrs.			Apply for Graduation			
	TOTAL	18 hrs.			TOTAL	15 hrs.		
SENIOR	FI 393	3 hrs.			MG 498	3 hrs.		
	MG 420	3 hrs.			MK Elective 300/400 Level	3 hrs.		
	MK 492	3 hrs.			Non-business Elective	3 hrs.		
	MK 498	3 hrs.			Business Elective 300/400 Level	3 hrs.		
	Internt'l Elective** MK 491	3 hrs.			General Elective	3 hrs.		
	TOTAL	15 hrs.			TOTAL	15 hrs.		

*as appropriate, based on SAT or ACT score and high school courses. Subsequent courses chosen, based on whether MA 100 is included in the student's program of study. If MA 100 is taken, may exclude one of the 3 hour general electives. If MA 112 is already taken, may take QM 291.

**FROM PRESCRIBED LIST

***FROM PRESCRIBED LIST; foreign language if pursuing B.A.

Must be completed or enrolled prior to application for COB major admission

Must be completed before or immediately after admission to COB major