

Spring 2010 Online MBA Textbook List - University of North Alabama

Course	Course #	Course Description	Textbook	Edition	Author(s)	Publisher	ISBN
AC 625-103	Enterprise Systems, Analysis & Design	Introduction to Systems Analysis & Design		1st	Whitten & Bentley	McGraw-Hill	9780073402949
AC 626-103	Cost for Managerial Decision Making	2 textbooks for this course: 1. Cornerstones of Managerial Accounting 3e 2. Cost/Managerial Accounting Exam Questions and Explanations (Book Only)		3rd 9th	Mowen & Hanson Gleim	Thomson / Southwestern Gleim	978-0324660135 9781581947519
CIS 625-103	Enterprise Systems, Analysis & Design	Introduction to Systems Analysis & Design		1st	Whitten & Bentley	McGraw-Hill	9780073402949
CIS 645-103	Database Management Systems	Oracle Essentials: Oracle Database 11g		4th	Greenwald, Stackowiak & Stern	O'Reilly Meida, Inc.	10:0596514549
CIS 660-103	Electronic Commerce	E-Commerce 2010, 6/E		6th	Laudon & Traver	Prentice Hall	10:0136100570 and 13:9780136100577
CIS 680-103	International Experience / Internship	No Book Required					
CIS 685-103	Data Communications Systems	Business Data Communications		6th	Stallings	Prentice Hall	978-0-13-6060741-2
EC 563-103	International Trade & Finance	2 textbooks for this course: 1. International Economics & Applia for International Economics 2. The Choice: A Fable of Free Trade & Protectionism		1st 3rd	Feenstra / Taylor Russell Roberts	Worth Publishers Prentice Hall	978-1-429-22547-2 and 0-13-143354-7
EC 650-103	Managerial Economics	Managerial Economics		9th	Thomas / Maurice	McGraw-Hill	978-0-07-340281-9
FI 563-103	International Trade & Finance	2 textbooks for this course: 1. International Economics & Applia for International Economics 2. The Choice: A Fable of Free Trade & Protectionism		1st 3rd	Feenstra / Taylor Russell Roberts	Worth Publishers Prentice Hall	978-1-429-22547-2 and 0-13-143354-7
FI 631-103	Seminar in Finance	Custom Casebook - See Course Website					
FI 635-103	Security & Portfolio Analysis	No Textbooks Were Adopted					
MG 620-103	Management Seminar	No Textbooks Were Adopted					
MG 624-103	Orginazational Behavior	Mgmt. of Org. Behavior		9th	Hersey/Blanch	Pearson	978-0-013144139-2
MG 640-103	Management Policy	Strategy: A View from the Top		3rd	Kluyver/Pearce	Pearson	978-0-13-604140-5
MG 680-103	International Experience / Internship	No Textbooks Were Adopted					

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MG 691-103	International Business	International Business		7th	Hill	McGraw-Hill	978-0-07-338134-3
MG 695-103	Strategy for Healthcare	Strat. Mgmt. of H.C. Org.		6th	Swayne, Dunc	Wiley	978-1-40517918-8
MK 615-103	Marketing Seminar	No Textbooks Were Adopted					
MK 660-103	Marketing Strategy	Strategic Marketing		4th	Ferrell	Cengage	978-0-324-36272-5
MK 680-103	International Experience / Internship	No Textbooks Were Adopted					
MK 691-103	International Business	International Business		7th	Hill	McGraw-Hill	978-0-07-338134-3
QM 670-103	Decision Theory	Intro to Management & Statistics for Business			Anderson	Cengage	324809220